

*Your Official*  
**PASSPORT**



*to the Local Economy*

**THANK YOU FOR MAKING THE  
ECONOMY EXTRAORDINARY**

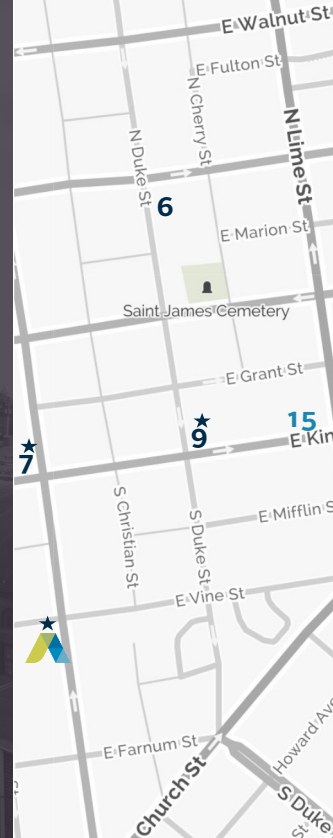


*If we shift 10% of our spending from chain restaurants and stores to local ones, 1,600 new jobs could be created in our community.*

*This is ASSETS' mission, and we challenge you to join for **The Extraordinary Give 2017!***

## UPOHAR

Go north on N QUEEN ST, take 1st right onto E LEMON ST, & turn left on NEW HOLLAND AVE



# DOWNTOWN LANCASTER

## FOOD / DRINK

1. Blue Line Cafe
2. BUZZ
3. Central Market (Rafiki's)
4. Commonwealth on Queen
5. Espino's Pizza, Pasta, & Subs
6. Lancaster Sweet Shoppe
7. Passenger Coffee
8. Prince Street Cafe
9. Silantra Asian Street Kitchen
10. Torres Family Bakery
11. Uphar

## GROCERIES

12. Lemon Street Market

## RETAIL

13. Nicole Taylor Boutique
14. Sophie Stargazer Boutique
15. That Shuu Girl Boutique

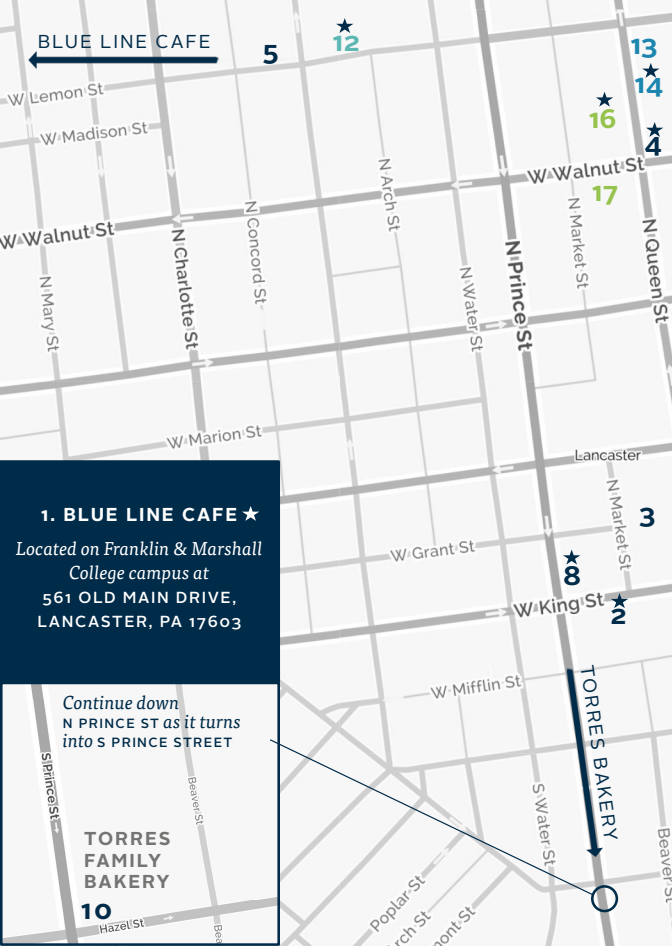
## VENUE / COWORKING

16. The Candy Factory
17. Fruition Collective

 ASSETS headquarters

 Giving station\*

\*Station available to donate to ASSETS on Nov. 17th for #ExtraGive



BLUE LINE CAFE

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▶ JOIN US IN

# MAKING THE ECONOMY EXTRAORDINARY

*All you have to do is...*

**COMPLETE AN ACTIVITY**

*see pages 8 - 13*

**RECEIVE YOUR STICKER**

*from business owner or clerk and place next  
to the completed activity*

**TURN IN YOUR PASSPORT**

*to ASSETS headquarters by November 30th  
to receive your prize!*

## 1. BLUE LINE CAFE ★

*Located on Franklin & Marshall  
College campus at  
561 OLD MAIN DRIVE,  
LANCASTER, PA 17603*

*Continue down  
N PRINCE ST as it turns  
into S PRINCE STREET*

**TORRES  
FAMILY  
BAKERY**

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THE EXTRA GIVE™  
ORDINARY



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I REALLY APPRECIATE  
HAVING THE SUPPORT OF  
ASSETS IN MY SOCIAL  
ENTERPRISE ENDEAVORS.  
THEIR GUIDANCE AND ADVICE  
HAVE BEEN IMMEASURABLE.



## #WeGiveExtra FOR AN EQUITABLE ECONOMY

"The business gatherings were extremely helpful for me both in terms of contact and with networking. It is one thing to gather a bunch of business people in a room; it is another thing to gather a number of like minded business people in a room - all with the goal of doing business for good. "

**PATRICIA HAVERSTICK**  
Owner of Lemon Street Market

▲ ENJOY DELICIOUS PIZZA AT ESPINO'S PIZZA

Or any dish that you'd like

▲ INDULGE IN A PASTRY OR BAKED GOOD(S)  
FROM TORRES FAMILY BAKERY

▲ TAKE A SELFIE WITH SOMEONE LISTED IN  
ASSETS ONLINE BUSINESS DIRECTORY  
& post to social media with this caption: **#IGiveExtra** for an  
**equitable economy**. Visit [assetsPA.org/directory](https://assetsPA.org/directory) for listings.

Retrieve  
sticker from  
ASSETS

I Earned  
EXTRA

I Earned  
EXTRA

I Earned  
EXTRA

I Earned  
EXTRA



▲ **DONATE A MINIMUM OF \$25 TO ASSETS**

**AT 12:00 AM ON NOVEMBER 17TH**

Must donate using this link: [extragive.org/designee/ASSETS](https://extragive.org/designee/ASSETS)

▲ **BUY SOME LANCASTER FOOD COMPANY BREAD AT LEMON STREET MARKET**

▲ **MAKE AN INTENTIONAL FASHION PURCHASE AT**

*Nicole Taylor Boutique, Sophie Stargazer Boutique, or That Shuu Girl Boutique*

▲ **ATTEND ONE EVENT AT FRUITION COLLECTIVE**

*SPEAK (Nov. 15)*

*Cluster F\*\*K (Nov. 16)*

*Trans/Queer Yoga (Nov. 19)*

*Acoustic Open Mic (Nov. 24)*

*Visit [fruitioncollective.com](https://fruitioncollective.com) for more info.*

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▶ **PRIZES**

## **RULES & PRIZES**

### **COMPLETE (3)**

*Receive an ASSETS' mug (while supplies last)*

### **COMPLETE (5)**

*Receive a "Business for Good" T-shirt*

### **COMPLETE (10)**

*Receive a \$25 credit towards one of ASSETS' business services. Credits are transferable to a friend.*

### **THE FINE PRINT:**

*MUST donate to ASSETS on November 17th as one of your activities to qualify for a prize. Giveaway begins on Friday, November 10th and ends on November 30th at 11:59 pm. Only one prize per passport unless all activities have been completed, excluding "I earned EXTRA" stickers.*

#IGiveExtra for an  
**EQUITABLE, ETHICAL, and**  
**PROSPEROUS ECONOMY**  
that works for all.

▶ SHARE

**SHARE YOUR**  
**EXPERIENCES**

POST PHOTOS & VIDEOS TO SOCIAL MEDIA USING THE  
HASHTAGS & CAPTION:

**#IGIVEEXTRA** for an equitable economy. **#EXTRAGIVE**

We will create a compilation video at the end of the giveaway. Also, feel free to tag us on Facebook (@assetspa) and/or Instagram (@assets.pa).





EARN

# EARN MORE

YOU CAN EARN MORE THAN ONE STICKER AT A TIME  
IN THE FOLLOWING LOCATIONS:

Lemon Street Market

Fruition Collective

Silantra Asian Street Kitchen

Just simply look for the "**Making the Economy Extraordinary**" poster located in the business and follow their instructions. Qualifications will vary for each business. Place your extra stickers in the "I Earned EXTRA" space provided at the bottom of pages 9 and 13.

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PASSPORT  
PASSEPORT  
PASAPORTE



draw/insert photo here

Last Name

\_\_\_\_\_

First Name

\_\_\_\_\_

City

LANCASTER CITY

Date of Expiration

30 Nov 2017

View Map of Lancaster

SEE PAGE 14

LANCASTER, PENNSYLVANIA

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- ▶ **DONATE A MINIMUM OF \$25 TO ASSETS ON NOVEMBER 17TH**  
Must donate using this link: [extragive.org/designee/ASSETS](https://extragive.org/designee/ASSETS)

- ▶ **ENJOY A BEVERAGE, SNACK, OR MEAL FROM**  
*Blue Line Cafe, BUZZ, Commonwealth on Queen, Passenger Coffee, or Prince Street Cafe*

- ▶ **INDULGE IN A SWEET TREAT FROM**  
*Lancaster Sweet Shoppe or Commonwealth on Queen*

- ▶ **ENJOY TRADITIONAL AND AUTHENTIC CUISINE AT RAFIKI'S**  
*Located in Central Market*

- ▶ **STOP IN FOR LUNCH AT**  
*Blue Line Cafe, BUZZ, Commonwealth on Queen, Silantra Asian Street Kitchen, or Upohar*

- ▶ **BUY LOCALLY-GROWN MEATS, FRUITS, AND/OR VEGGIES AT LEMON STREET MARKET**

- ▶ **ATTEND "MEET THE MAKER" EVENT AT SOPHIE STARGAZER BOUTIQUE ON NOVEMBER 11TH**  
*(FREE) Featuring Melanin Essentials Time: 11:00 am - 3:00 pm Address: 323 N Queen St, Lancaster, PA*

