



Job Description

Title: Lead Trainer and Business Coach – Business Start-Up Learning Circle

Timeframe: 10-week contracted position, with opportunity for additional contracts for subsequent trainings

Compensation: \$1,500

RESPONSIBILITIES

- Lead trainings 1 through 4 of the 10-week training using the current Women's Business Center training curriculum
- Moderate trainings 5 through 10 of the 10-week training with guest speakers
- Conduct one 1-hour counseling session with each entrepreneur of the Learning Circle during the 10-week training (more if needed)
 - Counseling sessions include review of business plans using the business model canvas
- Assist with program debriefing and feedback to enhance future programs
- Assist with outreach and execution of the final Pitch and Brew presentations

PROGRAM DESCRIPTION

ASSETS has created Learning Circles to provide business start-up training for entrepreneurs in the Lancaster area. This unique program, compiled of 2 separate stages (5 weeks each), offers an interactive and conversational way for a group of aspiring entrepreneurs to learn and work through the early stages of the business planning process, while creating the types of positive relationships and networking which is essential for entrepreneurs. Upon completion, participants will leave with an externally critiqued business plan, an outline for community impact, and an understanding of what their next steps should be.