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For Immediate Release

Ten Ideas Chosen for *The Great Social Enterprise Pitch*

Lancaster, PA

ASSETS Lancaster and the Lancaster County Community Foundation are pleased to announce the participants for The Great Social Enterprise Pitch. 10 Social Enterprise ideas, out of a total of 32 applications submitted, have been chosen to participate in the next phase of the competition. A group of 17 team leads and their partners, representing the 10 ideas chosen, will complete a series of 8 workshops focused on developing a fully vetted and researched business plan which maximizes both profits and social or environmental impact. This “double-bottom line” approach is what makes a social enterprise unique.

Team Leads and their Social Enterprise ideas are as follows:

Mark Walmer-Affordable Expungement services for ex-offenders

Sally Holbert-Senior Transport Service

Nancy Keeler-Clothing Company

Jonelle Renno-“Pay what you can” Café

Heidi Shirk-Youth Hostel

Sarah McGahran-Sustainable Farming and Café

Tim Seifarth-Sustainable Landscaping

Jocelyn Park-Networking and Activity Service

Sam Fisher-Nomadic Animal Grazer

Chris Caldwell-Bicycle Delivery Service



Left to Right: Jonelle Renno, Sam Fisher, Jackie Gerlizki, Tim Seifarth, Kathleen Wall, Ryan Harris, Nancy Keeler, Jake Keeler, Sarah McGahran, Chris Caldwell, Diane Richards, Jocelyn Park, Jennifer Powell, Heidi Shirk, Mark Walmer, Tim Heller.