

# #SheOwnsIt

## SPONSORSHIP PACKAGES

The #SheOwnsIt Forum convenes women entrepreneurs and leaders to build a stronger community of support and enhance the entrepreneurship ecosystem in Lancaster. This showcase event of the Women's Business Center at ASSETS will be held in Summer 2022. Sponsors of the #SheOwnsIt Forum are exposed to local powerhouse women during the event as well as thousands more in the promotional campaign leading up to the Forum. The funds raised through these sponsorships will be used to support the general mission of ASSETS.

### PREMIERE



### \$15,000

- Lead billing for the #SheOwnsIt event
- 60-second pre-recorded video or in-person greeting during the event (video provided by sponsor; optional)
- Company banner on stage (optional)
- Table at event (optional)
- Specific mention during the opening and closing statements of the event
- Specific social media mention
- Logo in all #SheOwnsIt publications (print and digital)
- Logo prominently displayed on the #SheOwnsIt event webpage
- Up to 8 free tickets to the event

### CATALYST



### \$7,500

- Table at event (optional)
- Specific mention during the opening and closing statements of the event
- Specific social media mention
- Logo in all #SheOwnsIt publications (print and digital)
- Logo prominently displayed on the #SheOwnsIt event webpage
- Up to 6 free tickets to the event

**CULTIVATOR** **\$5,000**



- Specific mention during the opening and closing statements of the event
- Specific social media mention
- Logo in all #SheOwnsIt publications (print and digital)
- Logo displayed on the #SheOwnsIt event webpage
- Up to 4 free tickets to the event

**COACH** **\$2,500**



- Specific social media mention
- Logo in all #SheOwnsIt publications (print and digital)
- Logo displayed on the #SheOwnsIt event webpage
- Up to 2 free ticket to the event

**ALLY** **\$1,000**



- Logo in all #SheOwnsIt publications (print and digital)
- Logo displayed on the #SheOwnsIt event webpage
- Up to 2 free ticket to the event

**Questions?**  
**WE'D LOVE TO HEAR FROM YOU!**

**KEVIN NOFZIGER**  
***Business Development Officer***  
**KEVIN@ASSETSPA.ORG | 717.696.0560**





# ASSETS

*Thank you for your*  
**GENEROUS CONTRIBUTION.**

**PLEASE FILL OUT AND RETURN THE FORM BELOW.**

## YOUR INFORMATION

YOUR NAME: \_\_\_\_\_

BUSINESS NAME (AS IT SHOULD APPEAR ON THE SPONSORSHIP): \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## YOUR SPONSORSHIP

NAME OF DESIRED SPONSOR LEVEL: \_\_\_\_\_

AMOUNT OF SPONSORSHIP COMMITMENT: \_\_\_\_\_

## PAYMENT METHOD

- I AM ENCLOSING A CHECK (PAYABLE TO "ASSETS")
- I WILL MAKE MY CONTRIBUTION ELECTRONICALLY ([WWW.ASSETSPA.ORG/DONATE](http://WWW.ASSETSPA.ORG/DONATE))
- I PREFER TO BE INVOICED

**CHECKS & COMPLETED FORMS CAN BE MAILED TO:**

**KEVIN NOFZIGER**

***Business Development Officer***

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LANCASTER PA 17603

KEVIN@ASSETSPA.ORG | 717.696.0560